



*Tuxedo Cat Productions, Inc.™*  
*Entertaining and Educating Through Core Values*

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FOR IMMEDIATE RELEASE

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## **COMMUNITIES CONNECT WITH BOOMER AND HALLEY®**

Aberdeen, N.C. – Tuxedo Cat Tuxedo Productions™ Inc. rolls out a new program that combines core values with community projects. **BUILD BETTER CHARACTER** is based on the premise that giving back is essential, and learning to live that valuable lesson should start early in life. Tux Cat Prods. owner and creator of **BUILD BETTER CHARACTER**, Mary Jane McKittrick, says the program is integral to the messaging of the *Boomer and Halley*® project.

“The intent of the *Boomer and Halley* project,” says McKittrick “is to impart core values like, manners, respect, teamwork, sportsmanship, etc to youngsters in an enjoyable way they can comprehend. **Build Better Character** gives children hands-on experience with positive activities that help their neighbors. We believe the lessons of kindness and caring they learn from this charitable giving can last a lifetime.” According to McKittrick more and more corporations are looking for ways to encourage the notion that giving time and attention to improving our communities benefits everyone.

*Boomer and Halley* stories follow the humorous adventures – and misadventures – of an adopted dog and cat living in the small Southern town of Shady Pines. The nostalgic, innocent mayhem of Boomer and Halley engages young children on their level while achieving the adult objective of introducing basic life lessons that translate from classroom to the community. The colorful cartoon “kids” learn better behavior when guided without the use of violence, anger or bad language by adult role models.

For more information about the *Boomer and Halley* project and **BUILD BETTER CHARACTER** go to

[www.boomerandhalley.com](http://www.boomerandhalley.com).



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If you would like more information about this topic, or to schedule an interview with Mary Jane McKittrick, please call Kelly Colbrook at (910) 528-0703 or email Kelly at [kcolbrook@sandhillswebdesign.com](mailto:kcolbrook@sandhillswebdesign.com).